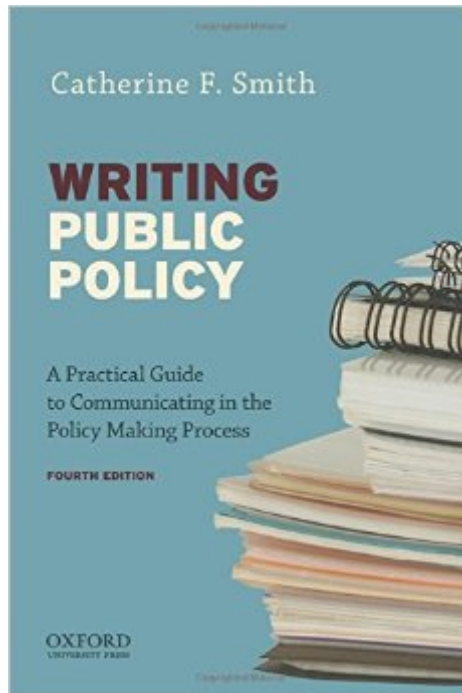


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Writing Public Policy: A Practical Guide To Communicating In The Policy-Making Process



Synopsis

In *Writing Public Policy*, Fourth Edition, Catherine F. Smith presents a general method for planning, producing, assessing, and critically analyzing communications in a variety of real-life public policy contexts and situations. This practical, concise guide is ideal for students preparing for careers in politics, government, public relations, law, public policy, journalism, social work, public health, or in any role related to public affairs.

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